

DHL-Ethiopian Airlines joint venture eyes further growth in Ethiopia

- **Names Berhanu Kassa as General Manager to lead the company, which continues to place emphasis on nurturing local talent**
- **Scaled up its operations with three established stations, and a fourth to be ready by end of the year**
- **Extending beyond air, ocean and road freight services, it also offers expertise in Industrial and International Supply Chain projects**

Addis Ababa, September 23, 2019: DHL-Ethiopian Airlines Logistics Services – a joint venture formed between DHL Global Forwarding and Ethiopian Airlines - is scaling its operations in Ethiopia. The company has named Berhanu Kassa as General Manager. Previously director of logistics services at Ethiopian Airlines, Berhanu takes over the leadership of the joint venture company from Pramod Bagalwadi, CEO, DHL Global Forwarding, Sub-Saharan Africa, who was instrumental in the setup of the joint venture. Berhanu’s appointment comes at a time when the country is focused on growing its economy by building industrial parks in key locations to accelerate growth of exports from Ethiopia.

“As the government targets to achieve [11% GDP growth annually under its growth plan](#), Ethiopia’s [focus on export-led industrialization](#) in sectors like energy, transport, and manufacturing and the expansion of physical infrastructure, will see its industrial sector [expand by 20%](#). In order for Ethiopian businesses to seize this opportunity and expand globally, they need fast, reliable logistics connectivity to overseas markets, backed by industry expertise and high-quality transport infrastructure,” said Pramod Bagalwadi, CEO, DHL Global Forwarding, Sub-Saharan Africa. “We are making available training opportunities in the region to ensure that our colleagues are trained to the highest standards set by DHL globally, and lending our expertise to help enhance local infrastructure.”

Since its inauguration, DHL-Ethiopian Airlines Logistics Services has scaled up its operations considerably, and now offers a range of solutions for various sectors. In addition to air, ocean and road freight services, as well as value added services including customs brokerage, Ethiopia is also one of the key competence centers for DHL’s Industrial Projects – a unit of DHL Global Forwarding that manages complex logistics projects including deep sea chartering

activity and heavy-lift cargo. The team also provides International Supply Chain solutions for customers, to link multiple suppliers from different sourcing locations to various destination markets.

“In the past twelve months, we have invested in growing the team to full strength and have established three stations in Addis Ababa airport, and in the major manufacturing hubs of Hawassa Industrial Park and Bole Lemi Industrial Park. Our stations are strategically located for us to be close to where our customers operate, allowing us to achieve time and cost efficiency in our processes,” said Berhanu Kassa, General Manager, DHL-Ethiopian Airlines Logistics Services. “We are also planning to launch a fourth station at the Modjo Dry Port by early 2020 where [95%](#) of the country’s imports and exports pass through.”

The DGF facilities in four key sites - Addis Ababa airport, Hawassa Industrial Park, Bole Lemi Industrial Park and the upcoming site at the Modjo Dry Port - provide a range of logistics solutions for various sectors. The Hawassa and Bole Lemi stations mainly serve export from the industrial parks, while stations in Addis Ababa and Modjo will serve both export and import, with capability to handle international supply chain projects, as well as customs brokerage.

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DHL-Ethiopian Airlines Logistics Services Ltd

Based in Ethiopia, DHL-Ethiopian Airlines Logistics Services Ltd is a leading cargo logistics provider, formed in 2018, by a joint venture between DHL Global Forwarding, the leading international provider of air, sea and road freight services, and Ethiopian Airlines, the largest aviation group in Africa. With DHL's long-standing expertise in air, ocean and road freight, as well as the global footprint of Ethiopian Airlines, the company is well-positioned to meet the demand for international forwarding and handling services, to connect people and businesses in Africa to the rest of the world.

DHL – The logistics company for the world

DHL is the leading global brand in the logistics industry. Our DHL family of divisions offer an unrivalled portfolio of logistics services ranging from national and international parcel delivery, e-commerce shipping and fulfillment solutions, international express, road, air and ocean transport to industrial supply chain management. With about 380,000 employees in more than 220 countries and territories worldwide, DHL connects people and businesses securely and reliably, enabling global trade flows. With specialized solutions for growth markets and industries including technology, life sciences and healthcare, energy, automotive and retail, a proven commitment to corporate responsibility and an unrivalled presence in developing markets, DHL is decisively positioned as “The logistics company for the world”.

DHL is part of Deutsche Post DHL Group. The Group generated revenues of more than 61 billion euros in 2018.

About Ethiopian Airlines

Ethiopian Airlines (Ethiopian) is the fastest growing Airline in Africa. In its seventy plus years of operation, Ethiopian has become one of the continent's leading carriers, unrivalled in efficiency and operational success.

Ethiopian commands the lion's share of the pan-African passenger and cargo network operating the youngest and most modern fleet to more than 100 international passenger and cargo destinations across five continents. Ethiopian fleet includes ultra-modern and environmentally friendly aircraft such as Airbus A350, Boeing 787-8, Boeing 787-9, Boeing 777-300ER, Boeing

777-200LR, Boeing 777-200 Freighter, Bombardier Q-400 double cabin with an average fleet age of five years. In fact, Ethiopian is the first airline in Africa to own and operate these aircraft.

Ethiopian is currently implementing a 15-year strategic plan called Vision 2025 that will see it become the leading aviation group in Africa with seven business centers: Ethiopian Regional Services; Ethiopian International Services; Ethiopian Cargo Services; Ethiopian MRO Services; Ethiopian Aviation Academy; ET In-flight Catering; and Ethiopian Ground Services. Ethiopian is a multi-award winning airline registering an average growth of 25% in the past seven years