Global Transit Passengers Enjoy Taste of Addis Gratis

Addis Ababa, 30 January 2019

Ethiopian Airlines, the Largest Aviation Group in Africa and SKYTRAX Certified Four Star Global Airline, is pleased to announce to its customers worldwide that it has extended free transit tour to global passengers as of February 1, 2019.

The new complimentary city tour package organized by ET Holidays, the tour operator wing of Ethiopian Airlines, takes transiting passengers with 6 to 8 hours’ time in the running capital, Addis Ababa, on a journey through one of the landmarks of the city, The National Museum, accompanied with a taste of Ethiopian Coffee and souvenir shopping at affordable prices and make them experience the unique flavors of the political capital of Africa during their brief stay.

Regarding the initiative, Group CEO of Ethiopian Airlines, Mr. Tewolde GebreMariam, remarked, “As travel has gone digital with our innovative technology solutions including Ethiopia Mobile App and online platforms, the huge influx of transit passengers in Addis Ababa, the world’s gateway to Africa, can enjoy personalized and end-to-end travel experience. Ethiopian Mobile App enables passengers secure their visa electronically within 4 hours from any part of the world, as well as book their flights, pay online using credit or debit cards, mobile money, e-Wallet and bank transfer, check-in and issue boarding pass seamlessly.

As we continue to discover and deliver the best for our customers, we are pleased to come up with complimentary offerings to our global transiting passengers and make them savor every moment and feel the real taste of Addis Ababa during their brief stay.

While promoting Ethiopia, Land of Origins, and its beautiful capital Addis Ababa alike, as tourist destinations, we will keep promoting initiatives tailored to provide our ever growing customer with a unique and unforgettable travel experience.”
About Ethiopian

Ethiopian Airlines (Ethiopian) is the fastest growing Airline in Africa. In its seventy plus years of operation, Ethiopian has become one of the continent’s leading carriers, unrivalled in efficiency and operational success.

Ethiopian commands the lion’s share of the Pan-African passenger and cargo network operating the youngest and most modern fleet to more than 119 international passenger and cargo destinations across five continents. Ethiopian fleet includes ultra-modern and environmentally friendly aircraft such as Airbus A350, Boeing 787-8, Boeing 787-9, Boeing 777-300ER, Boeing 777-200LR, Boeing 777-200 Freighter, Bombardier Q-400 double cabin with an average fleet age of five years. In fact, Ethiopian is the first airline in Africa to own and operate these aircraft. Ethiopian is currently implementing a 15-year strategic plan called Vision 2025 that will see it become the leading aviation group in Africa with Six business centers: Ethiopian International Services; Ethiopian Cargo & Logistics Services; Ethiopian MRO Services; Ethiopian Aviation Academy; Ethiopian ADD Hub Ground Services and Ethiopian Airports Services. Ethiopian is a multi-award winning airline registering an average growth of 25% in the past seven years.

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